Department of Information Technology   **GCET, Gr. Noida**

Branch: Information Technology	Year: IV	Semester: ODD 2025-26
Subject Code: BOE 070	**Subject Name:** Project Management	
Course Outcomes	**BCS 070.1** Discuss complete structure of project management and analyze the scope of project planning.	
	BCS 070.2 Identify different project selection methods.	
	BCS 070.3 Explain the importance of procurement and its techniques.	
	BCS 070.4 Define the guidelines required for project control and its controlling techniques.	
	BCS 070.5 Outline the basic idea of projects and its initial management.	

Branch: Information Technology	Year: IV	Semester: ODD 2025-26
Subject Code: BCS 071	**Subject Name:** Artificial Intelligence	
Course Outcomes	**BCS 071.1** Understand the basics of the theory and practice of Artificial Intelligence as a discipline and about intelligent agents.	
	BCS 071.2 Understand search techniques and gaming theory.	
	BCS 071.3 Apply knowledge representation techniques and problem solving strategies to common AI applications.	
	BCS 071.4 Aware of techniques used for classification and clustering.	
	BCS 071.5 Aware of basics of pattern recognition and steps required for it.	

Branch: Information Technology	Year: IV	Semester: ODD 2025-26
Subject Code: BCS 713	**Subject Name :** Cloud Computing	
Course Outcomes	**BCS 713.1** Describe architecture and underlying principles of cloud computing.	
	BCS 713.2 Explain need, types and tools of Virtualization for cloud.	
	BCS 713.3 Describe Services Oriented Architecture and various types of cloud services.	
	BCS 713.4 Explain Inter cloud resources management cloud storage services and their providers Assess security services and standards for cloud computing.	
	BCS 713.5 Analyze advanced cloud technologies.	

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Branch: Information Technology	Year: IV	Semester: ODD 2025-26
Subject Code: BIT 752	Subject Name: Mini Project or Internship Assessment	
Course Outcomes	**BIT 752.1** Developing a technical artifact requiring new technical skills and effectively utilizing a new software tool to complete a task.	
	BIT 752.2 Writing requirements documentation, selecting appropriate technologies, identifying and creating appropriate test cases for systems.	
	BIT 752.3 Demonstrating understanding of professional customs & practices and working with professional standards.	
	BIT 752.4 Improving problem-solving, critical thinking skills and report writing.	
	BIT 752.5 Learning professional skills like exercising leadership, behaving professionally, behaving ethically, listening effectively, participating as a member of a team, developing appropriate workplace attitudes.	

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Branch: Information Technology	Year: IV	Semester: ODD 2025-26
Subject Code: BIT 751A	Subject Name: : Artificial Intelligence Lab	
Course Outcomes	**BIT 751A.1** Solve basic AI based problems.	
	BIT 751A.2 Define the concept of Artificial Intelligence.	
	BIT 751A.3 Apply AI techniques to real-world problems to develop intelligent systems.	

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Branch: Information Technology	Year: IV	Semester: ODD 2025-26
Subject Code: BIT 753	**Subject Name:** Project	
Course Outcomes	**BIT 753.1** Analyze and understand the real life problem and apply their knowledge to get programming solution.	
	BIT 753.2 Engage in the creative design process through the integration and application of diverse technical knowledge and expertise to meet customer needs and address social issues.	
	BIT 753.3 Use the various tools and techniques, coding practices for developing real life solution to the problem.	
	BIT 753.4 Find out the errors in software solutions and establishing theprocess to design maintainable software applications.	
	BIT 753.5 Write the report about what they are doing in project and learning the team working skills.	

Branch: Information Technology	Year: IV	Semester: EVEN 2025-26
Subject Code: BOE 095	**Subject Name:** Digital And Social Media Marketing	
Course Outcomes	**BOE 095.1** Explain the evolution of digital marketing and analyze how emerging digital trends and technologies have transformed traditional marketing practices, consumer behavior, and the modern digital customer journey.	
	**BOE 095.2** Apply social media marketing concepts to create and manage digital content such as blogs and social media posts, and demonstrate the effective use of major social media platforms for channel advertising and campaign execution.	
	**BOE 095.3** Analyze and implement digital user acquisition and engagement strategies using content marketing, search engine marketing, mobile marketing, video marketing, and social media marketing, including the fundamentals of SEO and online campaign management.	
	**BOE 095.4** Evaluate digital marketing strategies in terms of organizational design, digital leadership, online public relations, reputation management, and assess the return on investment (ROI) and cost effectiveness of digital initiatives.	
	**BOE 095.5** Assess emerging digital innovations and global and Indian digital marketing trends, examine security and privacy challenges, and propose strategic digital solutions that add value to businesses and online communities.	

Branch: Information Technology	Year: IV	Semester: EVEN 2025-26
Subject Code: BOE 084	**Subject Name: Entrepreneurship Development**	
Course Outcomes	**BOE 084.1** Explain the concept of entrepreneurship and analyze the role, characteristics, types, and growth of small-scale industries in developing economies, including their contribution to the national economy and their relationship with large industries.	
	BOE 084.2 Identify and evaluate viable business projects by applying project formulation techniques such as demand analysis, cost–benefit analysis, material balance, and financial appraisal methods including NPV, IRR, and discounted cash flow analysis.	
	BOE 084.3 Apply basic accounting and management principles to prepare balance sheets, assess economic viability, and support decision-making related to production planning, quality control, marketing, inventory control, and financial reporting.	
	BOE 084.4 Analyze and apply project planning and control techniques by evaluating financial functions, cost of capital, risk analysis, capital expenditure planning, cash flow management, and profit planning in both private and public enterprises.	
	BOE 084.5 Interpret legal, regulatory, and institutional frameworks relevant to entrepreneurship by examining business laws, taxation, labor regulations, and the role of national and state agencies in supporting small-scale industries.	

Branch: Information Technology	Year: IV	Semester: EVEN 2025-26
Subject Code: BIT 851	**Subject Name : Project**	
Course Outcomes	**BIT 851.1** Analyze and understand the real life problem and apply their knowledge to get programming solution	
	BIT 851.2 Engage in the creative design process through the integration and application of diverse technical knowledge and expertise to meet customer needs and address social issues	
	BIT 851.3 Use the various tools and techniques, coding practices for developing real life solution to the problem.	
	BIT 851.4 Find out the errors in software solutions and establishing the process to design maintainable software applications	
	BIT 851.5 Write the report about what they are doing in project and learning the team working skills	