

DESIGN THINKING AND INNOVATION MANAGEMENT FOR THE GREEN TECHNOLOGY ENTREPRENEURSHIP

On July 16, 2021, Department of Applied Sciences, Galgotias College Of Engineering and Technology organized a webinar on “Design Thinking & Innovation Management For the Green Technology Entrepreneurship” under the guidance of Dr. Brijesh Singh, Director of GCET, Dr. Rajesh Tripathi, HOD of Applied Sciences, the Convener, Dr. Bipin Kumar Srivastava as the Organiser, Dr. Anuradha Saha and Dr. Monika Malik as the coordinator. The Chief Guest for the webinar was Prof. (Dr.) Raj Kumar Singh, an expert of startup plan who is Dean (R&D) and Head of the Commerce Department.

Professor Raj Kumar Singh has contributed for 30 years in Academic and Industrial Activities as a CEO in many National and Multinational Companies. He was the chairperson of CEISD as well.

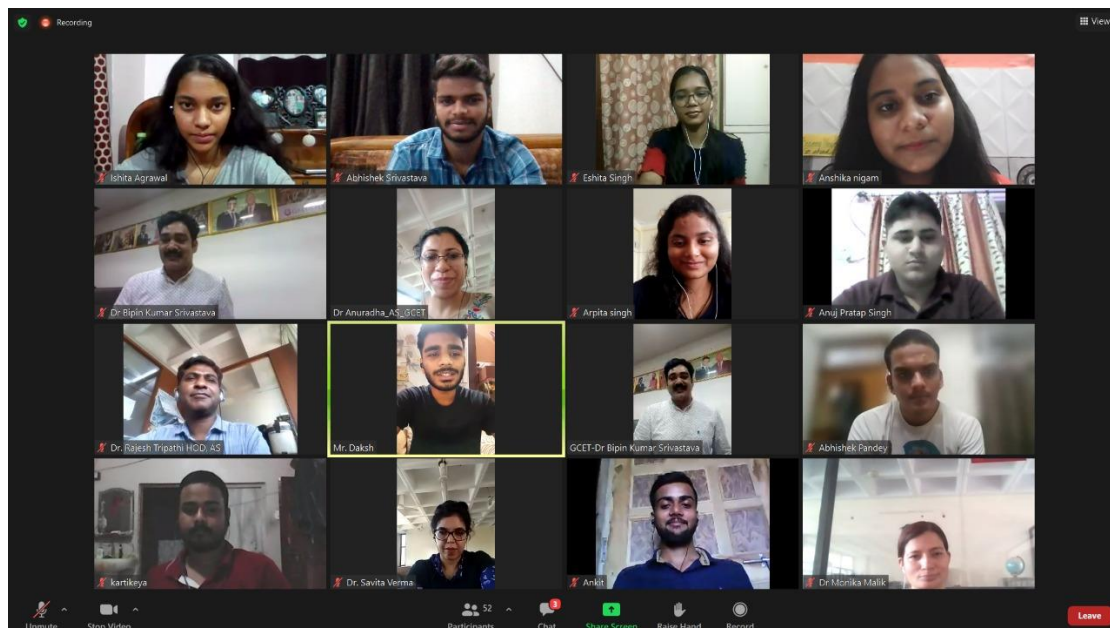
He has collaborated successfully as MDP with MSME and was startup trainer, Mentor of MSME, Ministry of Education, Ministry of Commerce and Industry.

The event started with Saraswati Vandana giving positive vibes to all. Then Prof. Raj Kumar Singh gave a brief introduction about the “Startups and the mindset one must have” which aims to inculcate the nature of Innovation of new technology and Entrepreneurship and at the same time building the culture of business. He gave the example of Charles Darwin’s Theory which reads “Survival of the fittest”.

He explained how for the survival, we cut down the trees and now we are purchasing oxygen for survival. The more emphasis was laid on the sustainable development He gave a slogan, “Think Big, Start small, Grow gradually, Grow big”.

He gave examples of Tata Nano, Flipkart, Parachute oil and many more to explain the failures and successes of many ideas.

After his speech, Question and Answer session was conducted where Prof. Raj Kumar Singh interacted with the participants and answered their queries with more examples. After the Question and Answer session, Dr. Bipin Srivastava presented E-memento to Prof. Raj Kumar Singh. Then Dr. Anuradha Saha gave vote of thanks to the Chief Guest, the participants and the volunteers Eshita Singh, Anshika Nigam, Arpita Singh, Ishita Aggarwal, Ayushi Singh, Hammad, Daksh, Abhishek Pandey, Abhishek Srivastava, Ankit, Anuj, Kartikey and Kishan.



Recording View

Participants: 56

Unmute Stop Video Participants Chat Share Screen Raise Hand Record Leave

Zoom Meeting Recording View

Participants: 57

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