

Galgotias College of Engineering and Technology, Greater Noida
Department of Management Studies

Certificate

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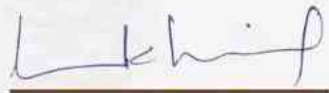
This certificate is presented to

Ms. Anjali Kushwah

Research Scholar, School of Management, Gautam Buddha University, G.B Nagar

For paper presentation in 3rd International Conference (ICSBP3.0)
held on 27-28 September 2024

Title of the paper “New Trends and Patterns in Sustainable Consumption: A Systematic Review”



Dr Akhil Agnihotri

HOD



Dr Swati Singh

Conference Coordinator



Galgotias College of Engineering and Technology, Greater Noida
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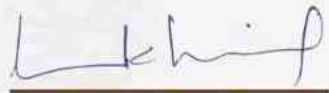
This certificate is presented to

Ms. Chetna Sharma

Research Scholar, Guru Jambheshwar University of Science and Technology, Hisar

For paper presentation in 3rd International Conference (ICSBP3.0)
held on 27-28 September 2024

Title of the paper "Perceived social support and Job performance: The mediating impact of cross-cultural adjustment"



Dr Akhil Agnihotri
HOD



Dr Swati Singh
Conference Coordinator



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This certificate is presented to

Mousumi Ghosh

National Institute of Technology, Rourkela

For paper presentation in 3rd International Conference (ICSBP3.0)
held on 27-28 September 2024

*Title of the paper "Mapping the landscape of Fintech in reshaping the green finance sphere:
A Systematic Literature Review"*



Dr Akhil Agnihotri

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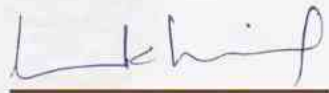
This certificate is presented to

Ms. Shweta Singh

GL Bajaj Institute of Technology and Management, Greater Noida

For paper presentation in 3rd International Conference (ICSBP3.0)
held on 27-28 September 2024

Title of the paper "A Study of Framework Change in Financial Service Sector by Using
Artificial Intelligence: Reshaping the Future"



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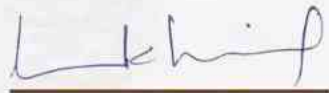
This certificate is presented to

Dr. Pooja Goel

Associate Professor-School of Business Management, Noida International University- India

For paper presentation in 3rd International Conference (ICSBP3.0)
held on 27-28 September 2024

*Title of the paper "Exploring Hospital Administration's Perceptions and Attitudes Towards
Cloud Accounting Implementation: A Comparative Analysis"*



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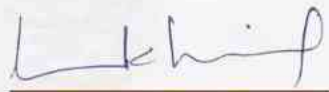
This certificate is presented to

Dr. Bijay Prasad Kushwaha

Associate Professor-School of Business Management, Noida International University- India

For paper presentation in 3rd International Conference (ICSBP3.0)
held on 27-28 September 2024

Title of the paper "The Impact of Work-Life Balance on Organizational Outcome: Resilience and Reinvention"



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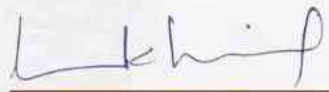
This certificate is presented to

Ankita Singh

Assistant Professor, GNIOT Greater Noida

For paper presentation in 3rd International Conference (ICSBP3.0)
held on 27-28 September 2024

Title of the paper "Review on Impact of Corporate Social Responsibility on
Employee Motivation, Job Satisfaction and Organizational Commitment"



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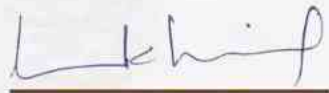
This certificate is presented to

Ms. Rashmi Rathore

Research Scholar, SBM-Noida International University, India

For paper presentation in 3rd International Conference (ICSBP3.0)
held on 27-28 September 2024

Title of the paper "The Role of AI in HRM: Impacts on Employee Well-Being in Indian Services"



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Conference Coordinator



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This certificate is presented to

Dwipanita Mishra

Research Scholar RIMT University, Mandi Gobindgarh

For paper presentation in 3rd International Conference (ICSBP3.0)
held on 27-28 September 2024

*Title of the paper "Unveiling Structured Review on Sustainable Business Model by Using
TCCM Framework"*



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This certificate is presented to

Satpreet Kaur

Research Scholar, NIT Roukela, Odisha, India

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*Title of the paper “Unveiling Structured Review on Sustainable Business Model by Using
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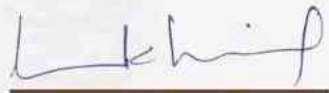
This certificate is presented to

Dr. Deepika Bahri

Research Scholar, RIMT University, Mandi Gobindgarh

For paper presentation in 3rd International Conference (ICSBP3.0)
held on 27-28 September 2024

Title of the paper "Harnessing Digital Marketing to Drive Sustainable Strategies: An Integrated Approach for Business Growth and Environmental Stewardship"



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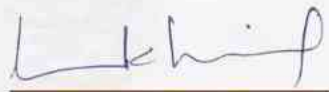
Madhumita Addy

Research Scholar Marketing- SMS GIET Odisha.

For paper presentation in 3rd International Conference (ICSBP3.0)

held on 27-28 September 2024

Title of the paper "Effect of Digital marketing platforms on sustainable product branding strategies in small and medium enterprises: A perspective"



Dr Akhil Agnihotri

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Conference Coordinator



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Department of Management Studies

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This certificate is presented to

Sonee Kumudnee Rajput

Research Scholar - Commerce; Pt S N Shukla University, Shahdol-India

For paper presentation in 3rd International Conference (ICSBP3.0)
held on 27-28 September 2024

Title of the paper "A Study on Role of Women in Economic Development in India"



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This certificate is presented to

Dr Muskan Khan

Conference Coordinator
in 3rd International Conference (ICSBP3.0) held on 27-28 September 2024



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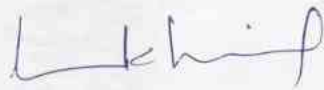
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This certificate is presented to

Dr Mrigendra Nath Mishra

Member Organizing Committee
in 3rd International Conference (ICSBP3.0) held on 27-28 September 2024



Dr Akhil Agnihotri
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Dr Muskan Khan
Conference Coordinator



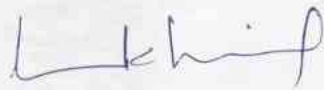
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This certificate is presented to

Dr Sandeep Singh

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Conference Coordinator
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Dr Akhil Agnihotri
HOD

