



NOTICE

Media and Social Media Cell

The Media and Social Media Cell has already been established to manage digital branding, communication, and public relations of the institution, ensuring effective visibility and engagement across all platforms. It's major works are as per the following:

- Promoting and publicizing institutional activities, including events, achievements, academic initiatives, and notable accomplishments.
- Managing, updating, and maintaining official social media platforms such as Facebook, Instagram, LinkedIn, X (Twitter), and YouTube.
- Creating and designing promotional content and materials, including posters, digital creatives, videos, and announcements for effective outreach.
- Strengthening communication and engagement with key stakeholders, including students, faculty members, alumni, and the wider academic and professional community.
- Supporting institutional branding and enhance the public image through consistent and strategic digital communication.
- Any other matter/duties as deemed/ applicable/ necessary/ assigned by the competent authority.

The Media and Social Media Cell (2026-27) comprises the following members:

S No.	Name	Designation	Role
1.	Mr. Alok Kumar	Asst. Professor, ECE	Convener
2.	Mr. Sunny Kumar	Asst. Professor, ASH	Co-convener
3.	Ms. Kumari Kajal	Asst. Professor, MCA	Member
4.	Mr. Amit Saini	Sr. Lab Technician, ECE	Member
5.	Mr. Girja Prasad	Graphic Designer, Admin.	Member
6.	Mr. Ram Babu	Graphic Designer	Member

All concerned are requested to extend their full cooperation.


(Prof. (Dr.) Brijesh Singh)
Director (Officiating)

Copy to:

- : Hon'ble Chairman & CEO Sir - for kind information
- : All Deans, HoDs & Section I/Cs
- : All Concerned