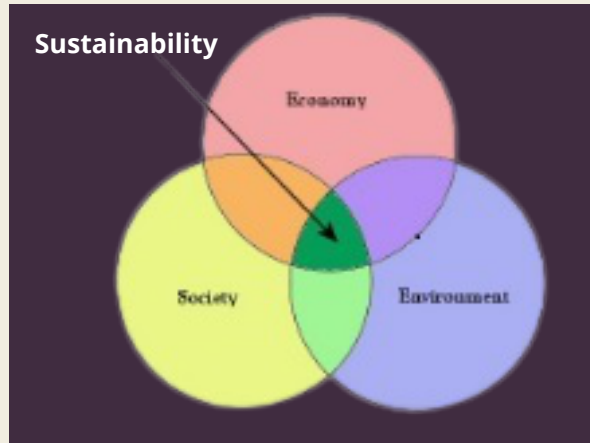


Online International Conference on 'Sustainable Business Practices' SBP-22

Date: January 27-28, 2022



organized by

Department of Management Studies



**Galgotias College of Engineering and
Technology (GCET)**

Knowledge Park II, Greater Noida, Uttar Pradesh, India

Objectives of the Conference

- The primary objective of the conference is to provide opportunity for academicians, industry experts, and researchers belonging to diverse fields to engage in discussion on issues related to sustainable business practices.
- The participants will be able to get acquainted with existing and potential sustainable business practices across the industries.
- The conference will provide a platform to discuss sustainable solutions for the contemporary business problems.
- The forum will facilitate interaction among members inside and outside their own respective disciplines to enjoy the fellowship of other professionals and scholars in the field.

Expected Outcomes from the Conference

The discussion among the international and renowned academicians in the conference is expected to provide following outcomes:

- There will be clarity on what should be the main priorities of the managers in future with respect to sustainability of business
- There will be an improved understanding on how to strike a balance between people, planet and profit by the business organizations.
- The conference is also expected to contribute in development of research orientation among the budding academicians

Call for Papers and Suggested Themes

- Sustainable Practices in Marketing
- Sustainable Practices in Human Resource Management
- Sustainable Practices in Financial Management
- Sustainable Practices in Operations Management
- Sustainable Economy
- Sustainable Policy Making
- Role of Psychology in Sustainable Management

Important Dates

- Abstract Submission : September 10, 2021
- Abstract Acceptance : September 31, 2021
- Date of Registration : November 15, 2021
- Full Paper Submission: December 15, 2021
- Date of Conference : January 27-28, 2022

Submit Abstract at:

eventmba@
galgotiacollege.edu



Registration Fee

- For Paper Presentation: Nil
- For Publication in Conference Proceedings: Rs. 1000/paper (Rs. 800/- if there are more than two participants from the same institute)
- For students-Publication in Conference Proceedings: Rs. 500/-

For any query, contact:
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Shaista Parveen: 9648656811

About Galgotias Educational Institutions (GEI)

Galgotias Educational Institutions (GEI) have been inculcating practical skills and creating 'Global Professionals' for more than 15 years.

Founded by Smt. Shakuntala Educational and Welfare Society, Galgotia Educational Institutions is currently led by Mr. Suneel Galgotia, Chairman and a resolute visionary. Galgotias College of Engineering & Technology is placed among the best in professional education in Dr. APJ Abdul Kalam Technical University (Formerly U.P. Technical University), Uttar Pradesh, Lucknow, India

Galgotia Educational Institutions combine a supremely empowering educational process, industry stalwarts in their faculty, global educational associations and relentless placement efforts, to offer the best of career opportunities to its students. Galgotia Educational Institutions are known for a combination of state-of-the-art campus, strategic teaching-learning process, together with the most advanced facilities, creating an environment in which wholesome corporate personalities are created.

About the Department

The department is equipped with highly qualified and research oriented faculty having both industry and academic experience and are committed to the overall development of the students. The Department believes in bringing values among the students that make them good human being and having differentiation in terms of capabilities and knowledge to compete the competitive world.

Our Patrons

Shri Suneel Galgotia
Chairman, GEI

Shri Dhruv Galgotia
CEO, GCET

Dr. Brijesh Singh
Director, GCET

Organising Committee:

- Conference Chair and Convener:
Dr. N. Lakshmi (HOD, MBA)
- Committee Head:
Dr. A. Agnihotri (Dy. HOD, MBA)
- Conference Coordinator:
Dr. Mohd Danish Kirmani (Asst. Prof, MBA)

Organising Members:

Dr. Brijesh K. Singh
Dr. Neeru Rani
Dr. Swati Singh
Mr.. Shamaile Nabi
Ms.. Monika Mahlawat

Student Coordinators:

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Ayushi Vats

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