

Conference

S. No.	Author(s) in sequence as mentioned in the paper	Title	Conference Name and its details	ISSN/ISBN, Page No., Year	Indexing (Scopus/ WoS) If not indexed, write No.	Department	Session	DOI
1	Amit Manglik (first Author)	Business Intelligence Using Machine Learning	7-9 Nov 2022, Smart & Sustainable Technologies in Power and Sector/ IEEE Xplorer	978-1-6654-6414-7, May 2023	SCOPUS	GIMT	2022-23	10.1109/SSTEPS57475.2022.00037/
2	Dr.Purushottam Kumar Tripathi	A conceptual study on Green Marketing in India	International Conference on Innovation and Emerging Trends in Technology, Communication and Management in Pandemic Era - IETTCM 2022	Presented	No	GIMT	2021-22	Print
3	Dr.Purushottam Kumar Tripathi	Present Scenario of Green Marketing in India	Two days Online International Conferenec on Sustainable Business Practices - 2022 (SBP22), GCET	Presented	No	GIMT	2021-22	Print
4	Dr. Manisha Kumar	Study of the link between GHRM and GSCM with GI as the moderator	International conference on "Embracing the change : Innovation in Technology & Management"			GIMT	2022-23	
5	Dr. Manisha Kumar	Green HRM - How the companies are adapting and adopting to it.	Online International Conference on Sustainable Business Practices -2022			GIMT	2021-22	

6	Dr. Manisha Kumar	Contributions to Economics by Dr. Babasaheb Bhimrao Ambedkar	Centenary Year International Conference on Dr. B.R. Ambedkar's Contributions in Nation Building	Special year Volume 1, 2017. ISSN 0019-4662		GIMT	2017-18	
7	Dr. Uzma Hasan	Customer Engagement: A passage through Social Media Marketing	International Conference on Marketing in Emerging Economies, Jamia Millia Islamia, New Delhi	Presented	No	GIMT	2015-16	
8	Dr. Uzma Hasan	Determinants of Consumption Behaviour towards eco friendly products amongst the Millenials	International Conference on Sustainable Business Practices – 2022, GCET, Greater Noida	Presented	No	GIMT	2021-22	