FACULTY PROFILE

Name of Teaching Staff	Diksha Gupta	
Designation	Assistant Professor	
Department	MBA	
Date of Joining the Institution	04-05-2024	
Qualification with Class/Grade	UG BBA/1 ST	PG MBA/I ST PhD - Pursuing
Total Experience in Years	Teaching 5	Industry 1 Research 1
Papers Published	National	International
Paper Publisher in Conferences	National 4	International 3
PhD Guide? Give field & University	Field Management	University – BBDU Lucknow
PhDs/Projects Guided	PhDs	Projects at Masters level
Books Pubilsher/IPRs/Patents		NA
Professional Membership		NA
Consultancy Activities		NA
Awards		NA
Grants fetched		NA
Interaction with Professional Institutions		NA