



Galgotias College of Engineering and Technology, Greater Noida

Pre University Test (PUT) : Odd Semester 2024-25

Course/Branch : B. Tech/Mechanical Semester : V

Subject Name : Project Management & Entrepreneurship Max. Marks : 100

Subject Code : MH1702 Time : 180 min

CO-1 : Understand and evaluate the key factors including entrepreneurial competencies & traits needed to develop a successful business enterprise.

CO-2 : Understand the central role of opportunity recognition and create sustainable business model.

CO-3 : Understand the preparation of a real time project feasibility report

CO-4 : Understand the project finance and preparation of detailed project report.

CO-5 : Understand about Social Entrepreneurship Opportunities and Successful Models

Section – A # 20 Marks (Short Answer Type Questions)

Attempt ALL the questions. Each Question is of 2 marks (10 x 2 = 20 marks)

Q. No.	COX	Question Description # Attempt ALL the questions. Each Question is of 2 marks
1	a	CO1 What do you understand by entrepreneurship? (K1).
b	CO1	What are the primary traits of a successful entrepreneur? (K1).
c	CO2	What is innovation? (K1).
d	CO2	What are the key components of a sustainable business model? (K1).
e	CO3	Explain the term 'managerial appraisal'. (K2).
f	CO3	What are the key responsibilities of a project manager? (K1).
g	CO4	Illustrate capital budgeting? (K2).
h	CO4	What is project cost estimation? (K1).
i	CO5	What is social innovation? (K1)
j	CO5	What is the role of marketing in social ventures? (K1)

Section – B # 30 Marks (Long / Medium Answer Type Questions)

Attempt ALL the questions. Each Question is of 6 marks (5 x 6 = 30 marks)

Q.2 (CO-1) : Compare and contrast the roles of an entrepreneur and an intrapreneur within an organization (K2).

OR

Explain different types of entrepreneurs. (K2)

Q.3 (CO-2) : How can entrepreneurs identify and evaluate potential business opportunities? (K2).

OR

Discuss the key components of a sustainable business model? (K2).

Q.4 (CO-3) : Explain the concept of risk in project evaluation. (K2).

OR

Briefly explain the importance of pre-feasibility, feasibility studies and technical analysis in ensuring success in the operation phase of the project. (K2).

Q.5 (CO-4) : What factors you would consider for project identification, formulation and evaluation? (K2).

OR

What is the purpose of preparing a projected cash flow statement? (K2).

Q.6 (CO-5) : What is risk management in social enterprises? (K2)

OR

Why is stakeholder engagement important in marketing for social ventures? (K2)

Section – C # 50 Marks (Medium / Long Answer Type Questions)

Attempt ALL the questions. Each Question is of 10 marks.

Q.7 (CO-1) : Attempt any ONE question. Each question is of 10 marks.

- Describe McClelland's Achievement Motivation Theory and its relevance to entrepreneurial motivation (K2).
- "An entrepreneur is an opportunity seeker". Explain (K2)

Q.8 (CO-2) : Attempt any ONE question. Each question is of 10 marks.

- Explain the concept of a sustainable business model and its significance in long-term organizational effectiveness (K2).
- Explain the process of idea generation. Also discuss the transformation of ideas into opportunities. (K2)

Q.9 (CO-3) : Attempt any ONE question. Each question is of 10 marks.

- What does a project manager do? Discuss the role and responsibilities (K2)
- Explain the preparation of a real time project feasibility report containing technical appraisal. (K2)

Q.10 (CO-4) : Attempt any ONE question. Each question is of 10 marks.

- Explain the projected income statement, projected funds & cash flow statements. (K2)
- How do you prepare a detailed project report? (K2)

Q.11 (CO-5) : Attempt any ONE question. Each question is of 10 marks.

- How does sustainability relate to social innovation? (K2)
- How can social ventures measure the effectiveness of their marketing efforts? (K2)