GALGOTIAS COLLEGE OF ENGINEERING AND TECHNOLOGY



1, Knowledge Park-II, Greater Noida, Uttar Pradesh, 201310

## FACULTY PROFILE

Name of Faculty	Dr Brijesh Kumar Singh			
Designation	Professor			25 b
College and Department	GCET, Department of Management Studies			
Google Scholar ID	https://scholar.google.com/citations?hl=en &user=OzdOZBsAAAAJ			
Qualification	UG: B. Sc. (PCM)		PG: M.Sc. (Mathematics), MBA (Business Economics)	
Ph.D (if applicable)	Specialization: Marketing & Finance Title: "A Study of Consumer Attitude Towards Advertisement (With Special Reference to Varanasi Region)", Year of award:2011			
Experience in Years	Teaching: 19.5	Industry: 01		Research: 03
No. of Papers Published in Journals	National: 2		International: o	
No. of Paper Published in Conferences	National: 1		International: o	
No. of Books/ Books Chapters	Books published: o	Books edited: o		Book chapters published: o
No. of Patents	Published: o		Granted: o	
Number of Ph.D./ PG/ UG Guided	Ph.D: o	PG: 235		UG: 140
Details of Professional Membership	ID No31850, IGEN, Member, Noida, Uttar Pradesh			
Details of Achievements/Awards	University Gold Medalist- <b>MBA (Business Economics),</b> VBS Purvanchal University (UP State University), Jaunpur, UP, Batch:2001-2003;GCET-Distinguished Service Award-2024			
Details of Grants fetched	0			
No. of STTPs/ FDPs attended as Resource Person	0			
No. of Conferences/ Seminars/ STCs/ STTPs/ FDPs attended	Conferences:0	Seminar:30		STCs/ STTPs/ FDPs:12
No. of SWAYAM/ MOOCs attended with certification	1	<u> </u>		1