# GALGOTIAS COLLEGE OF ENGINEERING AND TECHNOLOGY

### 1, Knowledge Park-II, Greater Noida, Uttar Pradesh,201310

## FACULTY PROFILE

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|---|---|---|---|
| **Name of Faculty** | Dr. Avinash Chopra | | |
| **Designation** | Assistant Professor | | |
| **College and Department** | GCET, Department of Management Studies | | |
| **Google Scholar ID** | https://scholar.google.com/citations?user=2R-U27EAAAAJ&hl=en&oi=ao | | |
| **Qualification** | **UG:    B. Tech** | | **PG:  MBA** |
| **Ph.D (if applicable)** | **Specialization: HR Analytics**<br><br>**Title: Employer Branding: A Mechanism for Talent Acquisition and Retention in Indian Information Technology Organizations** | | |
| **Experience in Years** | **Teaching:    1.5** | **Industry:** | **Research: 7** |
| **No. of Papers Published in Journals** | **National:    0** | **International: 4** | |
| **No. of Paper Published in Conferences** | **National:   0** | **International: 2** | |
| **No. of Books/ Books Chapters** | **Books published:    0** | **Books edited:    0** | **Book chapters published: 2** |
| **No. of Patents** | **Published:    0** | **Granted: 0** | |
| **Number of Ph.D./ PG/ UG Guided** | **Ph.D:    0** | **PG: 25** | **UG: 0** |
| **Details of Professional Membership** | Member of INDAM | | |
| **Details of Achievements/Awards** | Best Paper Award (International HR Conference – IISWBM, Kolkata), State University Topper in MBA awarded by BPUT, Rourkela. | | |
| **Details of Grants fetched** | 0 | | |
| **No. of STTPs/ FDPs attended as Resource Person** | 0 | | |
| **No. of Conferences/ Seminars/ STCs/ STTPs/ FDPs attended** | **Conferences: 2** | **Seminar: 3** | **STCs/ STTPs/ FDPs: 7** |
| **No. of SWAYAM/ MOOCs attended with certification** | | | |