




FACULTY PROFILE

Name of Faculty	Ms, Kratika Gupta			
Designation	Assistant Professor			
College and Department	GCET, Department of Management Studies			
Google Scholar ID	https://scholar.google.com/citations?user=i24HSmQAAAAJ&hl=en			
Qualification	UG: B.com	PG: MBA		
Ph.D (if applicable)	Specialization: Finance and Marketing Title: An impact of Digital Transformation on performance of Public and Private sector Banks with reference to customer satisfaction			
Experience in Years	Teaching: 10	Industry:	Research:	
No. of Papers Published in Journals	National:		International: 1	
No. of Paper Published in Conferences	National: 2		International: 5	
No. of Books/ Books Chapters	Books published:	Books edited:	Book chapters published:	
No. of Patents	Published:		Granted:	
Number of Ph.D./ PG/ UG Guided	Ph.D: 0	PG: 30	UG: 120	
Details of Professional Membership	N/A			
Details of Achievements/Awards				
Details of Grants fetched	N/A			
No. of STTPs/ FDPs attended as Resource Person	2			
No. of Conferences/ Seminars/ STCs/ STTPs/ FDPs attended	Conferences: 8	Seminar: 10	STCs/ STTPs/ FDPs:- 6	
No. of SWAYAM/ MOOCs attended with certification	Yes in 2019			